

TRADER JOE'S

MONTHLY WINE FEATURE • FEBRUARY 2011

Rêves Priorat Spanish Red Wine

40% CARIGNAN, 35% GARNACHA, 25% SYRAH

Tenacity and grace—that's Priorat. This small region, southeast of Barcelona, is known for its steep hillsides, hot days and unforgiving, slate-based soils (known locally as *licorella*). Cultivated since the Carthusian monks in the Middle Ages, this formidable terroir, now a Spanish *Denominació d'Origen Qualificada* (DOQ¹), gives rise to grapes that are equal parts perseverance and elegance. Their juice is surreal: intense and stunningly structured with soft tannins. Experience it in **Rêves**.

¹DOQ: Labeling standards for Spanish wines (in Catalan) produced within specified regions, using defined methods and satisfying a specific quality standard.

ORIGIN COUNTRY: Spain

ORIGIN REGION: Catalonia

ORIGIN SUB-REGION: Priorat

STYLE: Deep, intense red wine—Sleek

APPEARANCE: Rich crimson

AROMA: Black cherry, pipe tobacco and light herbal/garrigue notes

TASTE: Big, dense red fruit flavors

VARIETALS: 40% Carignan, 35% Garnacha, 25% Syrah

VINIFICATION: Aged 6 months in French and American oak casks

ALCOHOL: 14.5% BY VOL

PRICE*: \$9.99 everywhere wine sold except CA: \$8.99 and OH: \$10.99



Rêves: Dream



Spain



Catalonia

Priorat

PAIRING SUGGESTIONS:

Cabernet Pot Roast, Boeuf Bourguignon, Vintage Reserve Cheddar, Manchego, Marcona Almonds, Chocolate Lava Cakes