

TRADER JOE'S RECIPE SHOWDOWN



WANTED!

HIGHLY INNOVATIVE INGREDIENT PAIRINGS

HiiP RECIPE GUIDELINES

- A HiiP Recipe **uses up to 4 Trader Joe's products**. Nothing else. Binders (i.e., salt, pepper, butter, cooking oil, etc.) do not count as ingredients.
- And just to be fair to all of our chefs under the age of 21, the use of **alcohol is not allowed in HiiP Recipes**.
- HiiP Recipes must take **20 minutes or less** for preparation & cooking.

HOW TO ENTER

- In an e-mail, **list ingredients and explain cooking steps** as concisely as possible.
- **Include your name and preferred method of contact** (in case your HiiP Recipe is selected to be featured on our website).
- Send to hiiprecipes@traderjoes.com by **May 15, 2008**.

REWARDS, REWARDS, REWARDS!

- HiiP Recipes will be evaluated by our Round Table Recipe Review Panel (oh, yes, the table upon which they will review your recipes is round).
- **3 HiiP Recipes** will be selected for feature on our website when our new Recipes page launches.
- Aside from the honor of having your culinary art recognized on our website for millions of Trader Joe's community members to enjoy, the creators of the 3 selected recipes will each receive a ***Trader Joe's Gift Card in the amount of \$25 dollars + one of our hip reusable bags.***

Please note: Trader Joe's does not purchase recipes. All entries become the property of Trader Joe's and by submitting your recipe to us, you are acknowledging permission for Trader Joe's to use and publish this recipe on www.traderjoes.com. All submissions must be received by May 15, 2008 to be eligible for reward.

Are you still reading?... Get cooking!!